

# **EXHIBITING AT LIFEM**

#### **About LIFEM**

LIFEM is one of the world's leading festivals dedicated to early music, known for its inclusivity, energy and international reach. Now firmly established at Blackheath Halls – London's oldest purpose-built cultural venue – the festival continues to grow as a hub for musicians, makers, and audiences from around the globe.

Each year, LIFEM brings together renowned performers, expert instrument makers, emerging artists from conservatoires and schools, and a diverse community of early music enthusiasts. Alongside world-class concerts, the festival hosts an extensive exhibition of historical instruments, accessories and publications – offering exhibitors a unique opportunity to connect directly with a dedicated and knowledgeable audience.

As LIFEM looks to the future, we remain committed to supporting the early music community, nurturing new talent, and celebrating the music, craftsmanship and innovation that define this rich tradition.





### **Benefits**

The exhibition is held across three days of the festival – Thursday, Friday and Saturday – and takes place in the Great Hall of the Grade II listed Blackheath Halls. Stands that can be found at the exhibition span a wide range of individuals and organisations, including instrument makers, music publishers, music courses and so many more. There are numerous benefits to exhibiting at LIFEM, some of which we have outlined here:



**Connecting with your audience.** Engaging in person with interested individuals and giving you the opportunity to converse and build up your following.

Reaching new audiences on an international scale. Attendees travel from across the world to attend LIFEM and are enthusiastic to discover new exhibitors and experiences.

**Networking** with other individuals and organisations within the industry.

**Selling** your products or **promoting** your course.





#### **Rates**

The rates for a stand at the exhibition are:

£395 for a six-foot table £295 for a four-foot table

Early Bird discount: 10% off advertised rates available until 31st July.

These rates include a table (as above), chairs, simple name boards, and marketing and social media in the build up to the festival.

Exhibitors are required to bring cloths, signage, banners and product.

## **Get in touch**

Interested in exhibiting with us? Have further questions you'd like to discuss? Whatever your query, don't hesitate to contact us by emailing Eli at **eli@lifem.org** 



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