

THE LONDON INTERNATIONAL
FESTIVAL
of
EARLY MUSIC

Wednesday 13th to
Saturday 16th
November
2024

**SPONSORSHIP
OPPORTUNITIES**

Jiyeon Bang, LIFEM24 Artist

www.lifem.org

—

ABOUT US.

LONDON
INTERNATIONAL
FESTIVAL OF
EARLY MUSIC

The London International Festival of Early Music (LIFEM) is one of the largest and most inclusive early music festivals in the world. The festival began in 1973 and was first hosted at the Royal College of Music. The event moved to the Royal Horticultural Halls in Westminster and then on to Greenwich, before finally finding its home at Blackheath Halls, in London's oldest surviving purpose-built cultural venue.

The festival draws together a network of vibrant artists, early music enthusiasts and supporters. It attracts delegates from around the world, and welcomes world-renowned concert artists, some of the finest instrument makers from the UK and further afield, as well as young performers from schools and conservatoires.

2023 marked LIFEM's 50th anniversary, no small achievement and we are thrilled to develop our offering and charitable work as we preserve the rich heritage of early music.



LIFEM 2024

Programme of Events.

CONCERTS

ST MICHAEL & ALL ANGELS CHURCH, POND ROAD,
BLACKHEATH SE3 9JL

WED 13TH, 7PM :
ERIK BOSGRAAF (RECORDER) AND
FILOBAROCCO
TELEMANN GOES EAST

THU 14TH, 2PM :
JIYEON BANG
WINNER OF THE SRP/MOECK SOLO
RECORDER COMPETITION 2023

THU 14TH, 7.30PM :
ROBERT SMITH (VIOLA DA GAMBA) AND
NICOLAS ACHTEN (LUTE)
THE ART OF VARIATION

FRI 15TH, 2PM :
MACIEJ SKRZECKOWSKI
SOLO HARPSICHORD RECITAL

FRI 15TH, 7.30PM :
LA VAGHEZZA
MIRABILIA – MUSIC BY VALENTINI,
FALCONIERI, MERULA AND VICTORIA

SAT 16TH, 3PM :
FESTIVAL EVENSONG
ALL SAINTS FULHAM PARISH CHOIR
MUSIC DIRECTOR, JONATHAN WIKELEY

SAT 16TH, 6PM :
ROYAL WIND MUSIC
THE ORANGE TREE COURTYARD

WWW.LIFEM.ORG

EXHIBITION.

GREAT HALL, BLACKHEATH HALLS,
23 LEE ROAD, SE3 9RQ

The world's largest early music exhibition

A vibrant marketplace with
instrument makers from around the
world.



YOUNG ENSEMBLE COMPETITION.

THE HEARN RECITAL ROOM, BLACKHEATH
HALLS, 23 LEE ROAD, SE3 9RQ

ADJUDICATORS: ERIK BOSGRAAF,
ROBERT SMITH AND DARINA ABLOGINA

FRIDAY 15TH
2 – 5 PM

—
PLUS ...



**MAKERS'
DEMONSTRATION
RECITALS**

TALKS, LUTE MASTERCLASS, WORKSHOPS,
PERFORMERS' PLATFORMS AND MORE...

WWW.LIFEM.ORG

- **MAIN FESTIVAL SPONSOR** ---- £10,000

Be our headline festival sponsor and support us in delivering a full and creative festival year on year.

- **SPONSOR OUR FESTIVAL RECEPTION ON WEDNESDAY 18th SEPTEMBER** ---- £4,000

Annual reception hosted for exhibitors, visitors and invited guests. An opportunity to spread the word about your organisation, share your own printed materials, and to speak to the guests directly. Invited guests will include world-renowned musicians, press, representatives from schools and conservatoires, and music industry specialists.

- **SPONSOR OUR OPENING RECEPTION ON THURSDAY 14TH NOVEMBER** ---- £2,000

Annual reception hosted for exhibitors and invited guests. An opportunity to spread the word about your organisation, to share your own printed material, and to speak to the guests directly.

- **SPONSOR A CONCERT** ---- £2,000 - £8,000

Your opportunity to sponsor world-class artists, performing as part of the LIFEM. Bring your brand to Blackheath and share what you do with our audience members.

WWW.LIFEM.ORG



- **SPONSOR OUR YOUNG ENSEMBLE COMPETITION** ---- £10,000

A perfect sponsorship opportunity to align your organisation with emerging young artists who are on the cusp of their professional musical careers.

- **SPONSOR OUR YOUNG ARTISTS** - - - - £2,000

As part of the festival offering, we host a series of events entitled 'Performers' Platforms', which provide groups of young players the opportunity to showcase their talents to the early music community. This is an excellent opportunity to support young people in the development of their future musical careers.

- **SPONSOR OUR MAKERS' PLATFORM** - - - - £2,000

During the festival we run a series of platforms, for makers to demonstrate what they do, and for experts in the early music world to discuss popular topics and share their expertise with our visitors. This is an integral part of the exhibition and takes place in the Recital Room at Blackheath Halls.





THE BENEFITS TO YOU.

COMPLIMENTARY TICKETS

You will receive complimentary tickets to each evening concert.

CONNECT WITH YOUR CLIENTS

People are getting increasingly discerning about which organisations they do business with. What better way to communicate your values than by sponsoring a registered charity that connects people of all ages?

INCREASED SALES

You'll have access to thousands of LIFEM supporters when you become a sponsor of the festival, featuring in our marketing and social media. Your brand will be displayed on our website and as part of our promotional material. You'll also be invited to display banners at the appropriate venue and share your own printed materials.

TELL YOUR STORY AND WIN NEW CUSTOMERS

Tell a whole new audience how much you value the performing arts industry. Your clients may find their first positive encounter with the arts through LIFEM.

SOCIAL MEDIA EXPOSURE

LIFEM has many followers across Facebook, X and Instagram. We are highly skilled at engaging with and leveraging those connections for your benefit.

— ANY QUESTIONS?

Please let us know if you have any questions. It's important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great sponsorship relationship. We're happy to clarify any points and there may be some items that we can sort out together. We're committed to finding the best way to work together.

Once you feel confident about everything and are ready to move forward, please email our Executive Producer **Ann Barkway** at **ann@lifem.org**

When we have received notification of your sponsorship acceptance, we'll send you an invoice and contact you shortly to sort out next steps to get the sponsorship rolling. We look forward to hearing from you.

"It's an exciting approach. Nothing stands in the way; we listen afresh to music we thought we knew."

The Observer

"Classical music thrives at the Early Music Festival"

The Financial Times

"LIFEM's range and ambition makes it truly one of the cultural highlights of the year, not just in Blackheath, nor even in Britain, but anywhere."

The Greenwich Visitor



THE LONDON INTERNATIONAL
FESTIVAL
of
EARLY MUSIC



Wednesday 13th to
Saturday 16th November 2024

Patron: His Serene Highness Dr Donatus, Prince of Hohenzollern

Artistic Director: Erik Bosgraaf

Trustees: Carolin Barnfield, Chris Butler, Anthony Millyard and
Susannah Simons

LIFEM is a registered charity number 1190603

